



PETER MUTURI WAIRIMU

Wordpress Expeert/Digital Marketer

TechStack:

Languages: PHP, JavaScript, HTML/CSS, Java, Python, React, Next.js

Frameworks: WordPress, WooCommerce, Prestashop

Databases: MySQL

Tools: Jira, RESTful APIs, Gantt charts, work breakdown structures, CI/CD

Methodologies: Agile, Risk Management, Stakeholder Communication

Short Resume

Position: WordPress Developer and Digital Marketing Specialist with 6+ years of experience in building high-converting websites and managing data-driven SEO and advertising campaigns.

Skills: Web development, CRM and payment gateway integrations, plugin customization, SEO, and Google Ads campaign optimization.

Experience: Peter has 6+ years of experience building WordPress websites, e-commerce platforms, and leading digital marketing campaigns. He has managed 80+ projects, improved client sales by up to 150%, and delivered custom plugins, CRM integrations, and SEO strategies.

Motivation: Peter is seeking a forward-thinking organization that values growth and innovation, where he can contribute as a valuable asset while advancing his career and expanding his expertise.

www.Talents2Germany.de

Starting in Germany:
After 6 - 8 Weeks

BlueCard eligible:
Yes

Starting Salary: €62.000
University degree:
Bsc Software Development
English: C1
German: A2

Tel: +4969299149650
+254743663267

LinkedIn
linkedin.com/in/peter-muturi-wairimu/

E-Mail:
peter.muturi@talents2germany.de