ALP KARACA
PRINCIPAL FRONTEND DEVELOPER

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CAREER SUMMARY

Tech-savvy professional with extensive experience leading design, development, and optimization of user-centric digital solutions. Excel in modernizing code bases and creating innovative platforms utilizing technologies, such as Angular, React.js, and Web3, consistently enhancing system efficiency and maintainability. Proven track record in building robust management systems, spearheading key projects to completion, and improving testing frameworks to ensure high-quality software delivery.
Committed to fostering collaborative environments, mentoring teams, and driving technical decisions that align with strategic business objectives.

PROFESSIONAL EXPERIENCE

EShopWorld(ESW) - MADRID, SPAIN
Position: Engineering Manager– Full time   **2024 –Present**

- As the lead for the global front-end checkout systems at Nike, I am responsible for overseeing all aspects of frontend development, including code review, team management, and cross-functional collaboration with other teams.

- I ensure that our systems deliver a seamless and efficient user experience, while also driving innovation and maintaining the highest standards of code quality across all projects.

- Leading the global front-end checkout systems for Nike, ensuring a seamless and efficient user experience.

- Conducting regular code reviews to maintain high standards of code quality and consistency.

- Advocating for and implementing robust unit testing methodologies to bolster code reliability and stability.

- Collaborating with cross-functional teams to align frontend development with business objectives.

- Mentoring team members, fostering a culture of continuous learning and skill development.

MERCURY - BOSTON, MASSACHUSETTS
Position: Senior Front-End Developer – Full time   **2022 – 2024**

- Led development and continual enhancement of web applications to maintain optimal performance, reporting to Tech Lead at Mercury.

- Directed architecture of key project, leveraging Angular, Rxjs, Ngrx, and Typescript to meet project objectives within

- established timelines.

- Co-ordinated integration of front-end components with back-end logic, ensuring seamless collaboration

with back-end developers.

- Facilitated code reviews and provided constructive feedback as well as drove adherence to industry best practices for consistent code quality.

- Implemented robust testing frameworks to validate software quality, functionality, and scalability in alignment with business requirements.

- Streamlined operations by consolidating seven disparate systems into a unified courier and supplier management system, significantly improving service delivery and operational efficiency.

CREA INC - SAN FRANCISCO, CALIFORNIA

Position: Front-End Team Leader – Full time 2020 – 2022

- Led design and implementation of user interfaces for web applications, ensuring functionality and performance met client specifications and quality standards.

- Directed team of 10 Front-End Developers, providing expertise, mentorship, and thought leadership for Silicon Valley start- up project.

- Ensured seamless integration of front-end components with server-side logic in collaboration with back-end developers.

- Developed management, statistical, and action-based systems using Angular, React, Web2, and Web3 technologies.

- Contributed to Agile development processes, including sprint planning, stand-ups, and retrospectives.

- Maintained high code quality through regular reviews and constructive feedback, enforcing adherence to best practices.

- Built management, statistical, and action-based systems, significantly enhancing application functionality and user experience.

- Maintained high standards of code quality, resulting in fewer bugs and improved performance.

AKSIGORTA - ISTANBUL, TURKEY

Position: Senior Front-End Developer– Full time 2019– 2021

- Headed front-end development projects by defining architectural vision and strategy to meet business goals and technical requirements.

- Kept CTO up-to-date on operational progress through regular reporting and guided team of three front-end developers to timely complete all projects.

- Conducted code reviews and enforced coding standards to maintain high-quality, consistent code.

- Ensured cross-browser compatibility, including IE7 support, for web applications and provided technical direction and mentorship to cross-functional teams to align front-end architecture with business goals.

- Designed and implemented scalable front-end architectures using Angular, prioritising maintainability and adaptability to workload and user demand.

- Upgraded code base from Angular 4 to 10, ensuring system functionality and performance remain up-to-date.
- Improved code and compressed assets, reducing page load time by 50% and improving conversion rates by 15%.
- Recommend latest front-end tools and frameworks to streamline development processes and accelerate build times by 50%.

BLUTV – ISTANBUL, TURKEY
Position: Senior Front-End Developer– Full time **2019**

- Created and implemented advanced front-end solutions to enhance applications and elevate user experiences.
- Steered team of six developers to create SmartTV apps using React, Stencil, and Typescript components, expanding entertainment options for users.
- Enforced web accessibility standards and enhanced for diverse devices and browsers to improve site usability.
- Implemented innovative front-end solutions to enhance user engagement and overall experience.
- Contributed to resolving long-standing software bugs, leading to launch of applications across multiple platforms, including Tizen, after one and

SOLID ICT – ISTANBUL, TURKEY
Position: Front-End Lead Developer– Full time **2017 – 2019**

- Engineered dynamic, scalable web applications as front-end lead developer, utilizing advanced technologies to elevate user experience and client contentment.
- Oversaw development and launch of high-profile projects, ensuring technical excellence and adherence to timelines.
- Directed team of five front-end developers and provided leadership and fostered collaborative environment.
- Maintained direct communication with the CEO to align development goals with company objectives.
- Implemented best practices in coding standards and front-end architecture to improve product performance and maintainability

GRAFILL – ISTANBUL, TURKEY
Position: Full Stack Front-End Developer– Full time **2014 – 2016**

- Oversaw multiple projects at Grafill, involving front- and back-end development by employing Java and PHP technologies.
- Contributed to delivery of over 10 significant projects. Reported to CEO and collaborated with cross-

functional team of more than four members to achieve all objectives.

- Delivered 10+ significant digital media design projects, contributing to the agency's reputation for quality.
- Enhanced team performance and project quality through effective management and leadership.
- Improved product test coverage, ensuring robust and reliable digital media solutions.

E D U C A T I O N

ISTANBUL BAHCESEHIR UNIVERSITY, ISTANBUL, TURKEY   (2012-2014)
Bachelor of Science in Computer Engineering

ISTANBUL AYDIN UNIVERSITY, ISTANBUL, TURKEY   (Sep 2014 – Jun 2015)
Associate of Science in Computer Programming Numerical Method.

BAHCELIEVLER TML   (2008-2012)
Web Programming

S K I L L S / TECH STACK

- **Programming Languages:** JavaScript, Typescript, PHP, Java
- **Frontend Frameworks And Libraries:** Angular, React, jQuery, PrimeNG, NgRx, Redux, Bootsrap, Tailwind, Stencil.js, Kendo UI, Thymeleaf, Handlebars.
- **Backend Frameworks:** Node.js, Spring
- **Markup And Styling:** HTML, CSS, SCSS
- **Databases And Architect:** MySQL, RESTful, Microservices
- **UI Components:** PrimeNG, Kendo UI
- **Development Tools:** Jira, Git
- **Specialized Platforms:** Tizen, Smart T

L A N G U A G E (S)

- English (C1)
- German (B1)
- Turkish (Native) - C2
- Spanish

AREAS OF EXPERTISE

- Agile Project Management
- Front-End Technologies
- Emerging Technologies
- Software Designing
- Problem Solving & Troubleshooting
- Team Leadership
- Code Quality & Best Practices
- Compliance Assurance

P R O J E C T S

NIKE CHECKOUT SYSTEM

Jan 2024 - Present

Associated with ESW

- Lead the global frontend checkout systems for Nike, ensuring a seamless and efficient user experience
- Manage all processes of a 5-member frontend team to ensure project delivery and performance.
- Implement Agile methodologies to streamline development processes and improve efficiency.
- Conduct regular code reviews to maintain high standards of code quality and consistency.
- Mentor team members, fostering a culture of continuous learning and skill development.
- Collaborate with cross-functional teams to align frontend development with business objectives.

Skills:
Code Review and Optimization , Team Leadership, Cross-functional Team Leadership, Angular , Agile Methodologies, Quality Management

KALDER

Jan 2022 - Oct 2022

Associated with Crea Inc

- Developed web applications using Web2 and Web3 technologies with a focus on React

Skills:
React.js , Tailwind CSS , web3.js, Node.js , Figma (Software) , Team Building and Leadership , nodejs

LEMIN

Jun 2021 - Oct 2022

Associated with Crea Inc

- Created a captcha generation and verification platform using pure JavaScript with admin and user systems implemented via Angular 11.

Skills:
React.js , Vue.js , JavaScript , Node.js , NgRx · Team Leadership, Team Building and Leadership , Angular, Testing and Quality Assurance

WEB3 PROJECT DISCOVERY WITH SMOOTHIE

Apr 2022 - Oct 2022

Associated with Crea Inc

- Contributed to the Smoothie Awards project, utilizing Web3, React, and Wagmi

Skills:
React.js , Tailwind CSS , web3.js , Team Building and Leadership ,Testing and Quality Assurance

MOBILE ACTION

Dec 2021 - Apr 2022

Associated with Crea Inc

- Established innovative extensions for the platform using a combination of Angular and Pure JavaScript technologies.

Skills:
NgRx ,Team Building and Leadership, Angular , Testing and Quality Assurance , Code Review and Optimization

AKSIGORTA

Jul 2019 - Nov 2021

Associated with Aksigorta

- Revolutionized Aksigorta's front-end architecture, upgrading from Angular 4 to 10, optimizing code for 50% faster page loads and 15% improved conversion rates, while providing technical leadership and mentorship to cross-functional teams.

Skills:

NgRx, Team Building and Leadership ,Angular , Testing and Quality Assurance ,RxJS , Continuous Integration (CI) , Code Review and Optimization

METRIKAL.IO

Jan 2020 - Dec 2020

- Devised an application management system for Appstore and Play Store via Angular 9 in collaboration with high-profile clients, including Evernote, Alltrails, TuneIn, Glow, and RosettaStone.

Skills:

NgRx, Team Leadership ,A/B Testing ,Angular ,Testing and Quality Assurance , Code Review and Optimization

LOUNGEME

Jan 2018 - Jun 2018

Associated with Solid-ICT A.Ş.

Skills:

NgRx, Front-End Development , Team Building and Leadership , HTML5 , Angular , Code Review and Optimization.

MILLENICOM

Feb 2017 - Aug 2017

Associated with Solid-ICT A.Ş.

Skills:

Scss, Bootstrap (Framework) , KnockoutJS , Grunt ,HTML5

Project Achievements:

- Spearheaded enhancement of existing functionalities and integration of novel features while rectifying issues and bugs across client-facing and administrative projects at Nike, Aksigorta and Mercury.
- Proficient in Angular, React.js, and Jest, focusing on testing, quality assurance, code review, optimization, and fostering team building and leadership.
- Crafted web applications harnessing Web2 and Web3 technologies, prioritizing React development at Kalder, adeptly utilizing tools like Figma and Tailwind CSS.
- Engineered cutting-edge captcha generation and verification platform with admin and user systems using Angular 11 and JavaScript at Lemin.
- Contributed to Smoothie Awards project, leveraging Web3, React, and Wagmi, showcasing expertise in React.js, web3.js, Figma, and Tailwind CSS.
- Pioneered innovative extensions for Mobile Action and Ad intelligence platform, blending Angular and Pure JavaScript technologies, demonstrating prowess in testing, leadership, and code optimization.
- Developed application management system for App Store and Play Store via Angular 9 at Metrikal, collaborating with key clients, such as Evernote, Alltrails, and RosettaStone, excelling in A/B testing and team leadership.